

Membership

Bishop's Recruitment Church Drive

What: Statewide coordinated recruitment effort utilizing the support of our Bishops.

Each Council is to receive a copy of the Bishop's Recruiting strategy. In Summary:

- Letter to the Pastor from the State Deputy and State Chaplain
- Letter from each Bishop endorsing membership in the Knights of Columbus
- Letter from the Council to the Pastor about benefits to the Parish
- February article in Diocesan Newspapers about the Knights of Columbus in combination with an advertisement promoting membership in our order
- Council Based Church Drives, Informational Nights, Open Houses etc.
- Jurisdiction wide First Degree Week W/E March 26th or as best suited for each district. Let no man wait more than 2 weeks for his degree.

After the <u>second week of January</u>, Councils may begin contact the Pastors at each Parish that they serve. They will have all the materials noted above in the summary.

Councils are to seek permission from their pastor to have the Bishop's letter placed in the Sunday Bulletin at each Parish. Councils are to work with the Pastor to pick the best date in February to use the insert. If possible a pulpit announcement is advisable but it is at the discretion of the pastor. Councils are to seek permission to have a membership drive the weekend following the Bishop's letter insert or whenever is determined as best by the pastor.

Councils will coordinate to have teams of at least 2 Knights in the back of Church after each Mass on the weekend of membership drive. Councils are responsible for covering each Parish that they serve. These recruitment teams need to be supplied with membership information such as brochures to give to prospects – church drive kits must be prepared by each council. They must also have prospect cards to have men provide their names and telephone numbers for follow-up contact. They should also have sufficient Form 100s with each team.

All prospects will then be contacted by the Council to set up a time to meet with them to discuss admission, or they can be invited to an informational night (Open House) held by the local Council. All prospects should be contacted and a Form 100 signed for all interested men by February 28. This leaves all of March to get these men to a District First Degree.

See General Church Drive information for an overview of steps that should be taken to ensure success.



Iowa Membership Information can be found at http://www.iowakofc.org/page/membership
Supreme Resources can be found at http://www.kofc.org/membership